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Lippert Components launches new, responsive website with more RV dealer resources and revamped customer service center

Elkhart, Ind. — [Lippert Components, Inc. \(LCI®\)](#) announces that it has launched a sophisticated new website featuring more dealer and customer service resources and a better organized product catalog.

“Lippert Components has grown significantly over the past two years since we last redesigned our website,” said Jarod Lippert, LCI Vice President of Marketing & Public Relations. “We’re now involved in several new industries and product categories, and have become more prominent in the RV aftermarket. This new website reflects who we are as an organization and represents where we’re going. It also will allow us to expand our online presence at the same rapid pace as we grow our business.”

The new website is easier to navigate and responsive to mobile digital devices. Updated website sections feature enhanced resources and functionality focused on the needs of LCI’s diverse customer base. It features an updated map where consumers can find LCI parts and accessories dealers. On the same page, unlisted dealers can submit a form to be featured on the map. Dealers can also access sales and marketing literature and videos from the website, and can visit the technical training calendar to sign up for LCI product seminars across the United States. The new product interface, organized by industry and category, and new customer service section makes it easier for customers to quickly and easily find product information and support documentation.

Jarod Lippert described the new website as progressive, fitting for an industry leader. “We are very excited to see this website serve our customers better and tell the story of our company’s growth and leadership across industries.”

[About Lippert Components®](#)

From 42 manufacturing facilities located throughout the United States and Canada, Lippert Components, Inc. (LCI®), a subsidiary of Drew Industries Incorporated (NYSE:DW), supplies a broad array of components for the leading manufacturers of recreational vehicles and manufactured homes, and to a lesser extent supplies components for adjacent industries including buses; trailers used to haul boats, livestock, equipment and other cargo; pontoon boats; modular housing; and factory-built mobile office units. Lippert Components products include steel chassis; axles and suspension solutions; slide-out mechanisms and solutions; thermoformed bath, kitchen and other products; windows; manual, electric and hydraulic stabilizer and leveling systems; chassis components; furniture and mattresses; entry, luggage, patio and ramp doors; electric and manual entry steps; awnings and slide toppers; LED televisions and sound systems; navigation systems; wireless backup cameras; other accessories; and electronic components. Additional information about Lippert Components and its products can be found at LippertComponents.com.

[Lippert Components, Inc.](#)

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