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Lippert Components hires Stephan Lussier to lead RV aftermarket business development

Elkhart, Ind. — [Lippert Components, Inc. \(LCI®\)](#) announces that 30-year RV industry veteran Stephan Lussier has been named Director of New Business Development for its aftermarket division. Lussier most recently held the title of Senior Vice President of Sales for The Coast Distribution System, Inc. in Morgan Hill, California. In 1985 Lussier helped found International Trailer Supply, and in 1992 he helped found The Coast Distribution System Canada.

“Stephan brings a wealth of knowledge to our team,” said Rick Worstell, LCI Director of Aftermarket Sales. “His experience and enthusiasm for enhancing the RV lifestyle with premium aftermarket accessories and comprehensive dealer support will help us grow our aftermarket business and better serve customers.”



LCI Chief Executive Officer Jason Lippert said the Company has made the RV aftermarket a major area of focus in the last few years. “Through sales to RV OEMs and the aftermarket, we’ve put over a half billion dollars’ worth of RV components into the market through the first half of this year. Our continued focus on supporting RV dealers is a key factor in our long term strategy,” said Jason Lippert. “Stephan’s industry experience and knowledge will help strengthen our team and further bolster our commitment to our dealer network.”

Throughout his career, Stephan has helped develop extensive sales networks across North America, and, during his 24 years at Coast Distribution, he helped introduce many new products into the marketplace. “I’m excited to join the Lippert Components team and help grow its RV aftermarket business,” said Lussier. “The LCI leadership team has a vision for excellence and is committed to providing dealers with everything they need to succeed, including one-on-one attention and comprehensive sales and marketing support.”

[About Lippert Components®](#)

From 42 manufacturing facilities located throughout the United States and Canada, Lippert Components, Inc. (LCI®), a subsidiary of Drew Industries Incorporated (NYSE:DW), supplies a broad array of components for the leading manufacturers of recreational vehicles and manufactured homes, and to a lesser extent supplies components for adjacent industries including buses; trailers used to haul boats, livestock, equipment and other cargo; pontoon boats; modular housing; and factory-built mobile office units. Lippert Components products include steel chassis; axles and suspension solutions; slide-out mechanisms and solutions; thermoformed bath, kitchen and other products; windows; manual, electric and hydraulic stabilizer and leveling systems; chassis components; furniture and mattresses; entry, luggage, patio and ramp doors; electric and manual entry steps; awnings and slide toppers; LED televisions and sound systems; navigation systems; wireless backup cameras; other accessories; and electronic components. Additional information about Lippert Components and its products can be found at LippertComponents.com.

[Lippert Components, Inc.](#)

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