

For Immediate March 26, 2015



Lippert Components® and Thor Motor Coach to present new motorhome to Ark Project Now

Elkhart, Ind. — [Lippert Components, Inc. \(LCI®\)](#) announced today that, along with [Thor Motor Coach](#), it will present a new motorhome to [Ark Project Now](#) at 8:40 a.m., Wednesday, April 1, at the Northern Indiana Event Center located at the RV/MH Hall of Fame at 21565 Executive Pkwy, Elkhart, IN 46514. Press are invited to attend the private event in Ingram Hall where LCI Chief Executive Officer Jason Lippert, Thor Industries Chief Executive Officer Bob Martin, and representatives from [Atwood Products](#), [Patrick Industries](#), [Dicor Corporation](#) and [MITO Corporation](#) will present a [2015 Thor ACE 30.2](#) to Ark Project Now founder Alex Radelich.

“We’re so grateful and relieved to receive this gift of a new motorhome from these generous and community-focused RV companies,” said Radelich. “Our old RV broke down several times last year and didn’t have air conditioning. The new Thor ACE has additional space for more of our team members and will provide reliable, safe and comfortable travel accommodations with air conditioning and a whole host of other great features we can’t wait to discover when we start our summer trip.”

Ark Project Now, comprised of Radelich, Ted and Jacob Thatcher and Dalton Lemert, plans to travel 9,000 miles this summer around the perimeter of the United States in the new motorhome. Their goal is to “inspire an epidemic of kindness” through various community events like hosting a prom for senior citizens, free car washes, community service projects and many other community- and family-focused projects.

Thor President Jeff Kime, Thor Director of Marketing Jon Krider and Jason Lippert coordinated the donation of the new motorhome. Jason Lippert says he’s ecstatic to help Radelich and his team in their mission to brighten peoples’ lives through acts of random kindness. “When we heard that Ark Project Now was traveling by RV to help others last year, we knew we wanted to support them somehow,” said Jason Lippert. “We love to see all the ways RVs are being used to enhance people’s lives, and Ark Project is really doing something special.”

Ark Project Now has been featured in USA Today, The Huffington Post, and Parade Magazine and has appeared on [NBC’s “Today” show](#) and the [“Steve Harvey” show](#). According to The Elkhart Truth, Ark Project Now [recently signed a deal with a Chicago-based video production company, which hopes to follow them on the road and turn their exploits into a reality television show](#).

For more information, contact Alex Radelich of Ark Project Now at alex.radelich@gmail.com or 574-386-0815.

About Lippert Components®

From 38 factories located throughout the United States, Lippert Components, Inc. (LCI®), a subsidiary of Drew Industries Incorporated (NYSE:DW), supplies a broad array of components for the leading manufacturers of recreational vehicles and adjacent industries including buses; trailers used to haul boats, livestock, equipment and other cargo; manufactured housing; modular housing; and factory-built mobile office units. Lippert Components products include steel chassis; vinyl and aluminum windows; slide-out mechanisms and solutions; axles and suspension solutions; furniture and mattresses; thermoformed bath, kitchen and other products; manual, electric and hydraulic stabilizer and leveling systems; chassis components; entry, luggage, patio and ramp doors; electronic and manual entry steps; awnings and slide toppers; electronic components; and other accessories. Additional information about Lippert Components and its products can be found at www.LippertComponents.com.

Lippert Components, Inc.

3501 County Road 6 East

Elkhart, IN 46514

574-535-1125